

Name:

Date:

Hr:

WORLD WAR I PROPAGANDA

Use your textbook to find a definition of "propaganda" and put it in your own words in the space below:

There are generally 5 main objectives of wartime propaganda:

- Recruitment of Soldiers
- Financing the War (war bonds/taxes)
- Nationalism
- Conservation of Resources
- Participation in home-front organizations to support the war effort

Directions: For each propaganda poster shown, choose the most appropriate objective by checking in the box below:

POSTER #	Recruitment	Financing	Nationalism	Conservation	Home-Front
1.					
2.					
3.					
4.					
5.					
6.					
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					

REVIEW QUESTIONS

1. What method of recruiting soldiers do you feel is effective? (What kind of poster would motivate you to join the army?)
2. Why do you think governments needed to finance the war? What did they need to pay for?
3. What types of products needed to be conserved for the war effort?
4. What type of imagery do you think made posters effective? (dark, positive, negative, nationalistic, etc) Explain why.

Project: On the back of this paper, design your own propaganda poster

NEW design, don't copy one of the ones you saw) and label the objective of your poster. Be sure to use color and appropriate images.